

GRASSROOTS PUBLISHING

SELF-PUBLISH IN 60 DAYS WITH A PROVEN 8 STEP PROCESS

Do you have a message you feel the world needs to hear? Do you have a manuscript that is begging to be finished and published? Are you ready to be seen as a successful author? It's time to take your destiny into your own hands and manifest success with the right tools and skills for the job. This Grassroots Publishing course guides you through the self-publishing process and teaches you how to accomplish your goals.

This is a hands-on results-driven course. It meets once per week for 8 weeks. Each class session is 2 hours and has assignments for the next session. The course materials include a class notebook, Microsoft Word templates to generate your manuscript, Microsoft Excel templates to calculate ROI and manage your project, a Passion Quest Deck with Companion Book and an e-book about the publishing process.

During this course you will accomplish:

Schedule	Process	Deliverables
Class 1	Realize	Explore possibilities. Then focus and hone your idea for your manuscript. Set your intention and fuel it with your passion.
Class 2	Crystalize	Create the title for your book and the book cover. Outline your keynote chapter introducing your book. Conduct research.
Class 3	Standardize	Learn the manuscript creating and editing process. Create a workflow for the project using an MS Excel template. Connect with resources to build your team.
Class 4	Systematize	Use a standard system to create your manuscript with the MS Word template.
Class 5	Computerize	Choose a media output for your manuscript and format it with MS Word styles for publishing. Output your keynote chapter as an e-book.
Class 6	Monetize	Create the profit matrix for your book using the MS Excel template. Build revenue into your value chain and workflow.
Class 7	Magnetize	Develop a marketing campaign to get the word out about your book. Utilize the internet and social media to trigger viral marketing.
Class 8	Energize	Activate your intention. Publish your Keynote Chapter on Amazon.com through Grassroots Technology's Amazon portal.

Register now for the next course beginning *Friday, August 6, 2010* and finishing *September 24, 2010*.

Call *612-702-2514* or register on-line at *www.grassroots-technology.com*.

\$280 (or \$35 per class) and pre-requisite Core Passion Assessment \$90

About the Instructor



Lori L. Lorenz
Master Connector

Lori Lorenz, MS/MOT is the owner of Grassroots Technology and its Master Connector. Her 23 years of information technology experience and experience as an entrepreneur generates profitable strategies for creating knowledge based products and services.

Her experience spans corporate life at Providian Corporation in Louisville Kentucky as an Information Technology Consultant, to entrepreneurial life as a graphic artist and business consultant in Minneapolis. She also has experience transforming business processes in multiple industries such as newspaper publishing, book publishing, DOD uranium foundry, financial/insurance industry, computer retail, network infrastructure, photography, personal development, advertising and fashion.

She is also a best selling author as lead author of the book "Windows 3 Companion" published by Microsoft Press.